Be mindful of Language.

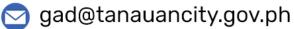






Gender and Development Office

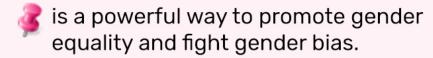




C 728-9844 loc. 1165



Gender-Fair Language



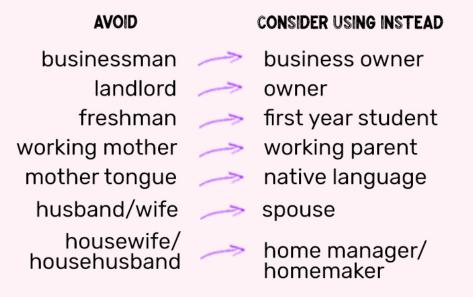
minimizes unnecessary concern about gender in your subject matter, allowing both you and your reader to focus on what people do rather on which sex they happen to be

Sexism in Languange

it is the use of language which devalues members of one sex almost invariably women, and thus fosters gender inequality

TO AVOID SEXIST TERMS. WE MUST USE CENDER-FAIR LANGUAGE

AVOID	CONSIDER USING INSTEAD	
chairman	>	chairperson
congressman/ congresswoman	<i>>>></i>	legislator/ representative
policeman/ policewoman	<i>>>></i>	police officer
salesman/saleslady	>	salesperson
anchorman	>	anchorperson
manpower	>	workforce
firemen	>	fire fighter



When greeting others

AVOID

ladies gentlemen ma'am sir girls guys

CONSIDER USING INSTEAD

friends folks everyone all guests

Do not use language that excludes women. Do not use language that limits either sex. Avoid job titles that perpetuate stereotypes

Shifting to gender-inclusive (fair) language respects and acknowledges the gender identities of all people and removes assumption.

Be mindful of Language